



A SRI ADHIKARI BROTHERS ENTERPRISE



GOVERNANCE **now**
LET'S MAKE IT WORK

RAILWAY

REFORMS & GOVERNANCE

CONCLAVE

18 MARCH, 2016
THE IMPERIAL, JANPATH
NEW DELHI

SPONSORSHIP DOSSIER

1. Principal Sponsor: INR 15 lacs

- Branding as Title Sponsor of the conference - "sponsor name" Governance Now Railway Reforms & Governance Conclave.
- Sharing the dais with the chief guest during the inaugural session
- Welcome Note by the Sponsor in the the inaugural
- Speaker on panel: One Slot
- Exclusive Table Top branding
- AV of the Sponsor will run during the event.
- Banner ad on event website till the event
- Back drop Branding at Railway Reforms & Governance Conclave
- Logo on all external communications for the Railway Reforms & Governance Conclave
- Branding on Standees at the Event
- Brochure in the Delegate Kit
- Sponsor eDMs will be sent every week to our database till the Conclave Day.
- False Cover Advertisement in the post event Governance Now Issue
- 10 Delegates passes
- Post-event report to be released in the Governance Now
- 6sqm Stall in the Expo area

2. Platinum Sponsor: INR 10 lacs

- Speaker on Inaugural session of the conference
- One Presentation slot
- Speaker on panel: One slot
- Lanyard Sponsor
- AV of the Sponsor will run during the conference.
- Banner ad on event website till the event
- Logo on all external advertising for the Railway Reforms & Governance Conclave
- Back drop Branding at Railway Reforms & Governance Conclave
- Branding on Standees at Railway Reforms & Governance Conclave
- 7 Delegates passes
- Brochure in the Delegate Kit
- Sponsor eDMs will be sent every week to our database till the Conclave Day
- Post-event report to be released in the Governance Now
- 6 sqm stall in expo area



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3. Gold Sponsor: INR 7 lacs

- One Presentation Slot
- Speaker on panel: One slot (other than the Inaugural)
- Sponsor of the Delegate Kit
- Sponsor AV will rerun in the Conference
- Logo on all external communications for the Railway Reforms & Governance Conclave
- Banner ad on event website till event
- Back drop Branding at Railway Reforms & Governance Conclave
- Branding on Standees at Railway Reforms & Governance Conclave
- Brochure in the Delegate Kit
- Post-event report to be released in the Governance Now
- 5 Delegates passes

4. Associate Sponsor: INR 5 lacs

- Presentation One slot (other than the Inaugurals)- 10 min.
- Logo on all external communications for the Railway Reforms & Governance Conclave
- Banner ad on event website till event
- Back drop Branding at Railway Reforms & Governance Conclave
- Branding on Standees at Railway Reforms & Governance Conclave
- Brochure in the Delegate Kit
- Post-event report to be released in the Governance Now
- 4 Delegates passes

5. Supporting Sponsor : INR 3 lacs

- Panel Discussion - One slot
- Logo on all external communications for the Railway Reforms & Governance Conclave
- Banner ad on event website till event
- Back drop Branding at Railway Reforms & Governance Conclave
- Branding on Standees at Railway Reforms & Governance Conclave
- Brochure in the Delegate Kit
- Post-event report to be released in the Governance Now
- 3 Delegates passes

6. Expo: INR 2 lacs

- 4 Sq mtr Stall
- Logo Branding as an Exhibitor
- 2 Delegate Passes
- Coverage in Post event report

Payment Note:

- 100% payment in advance.
- The Sponsorship Fee covers Conference Registration, B2B facilitation, Knowledge Paper (Report), Delegate Kit, Lunch and entry to the exhibition
- Sponsorship Fee does not include boarding and lodging expenses